

## 20<sup>TH</sup> ASEAN – ROK SUMMIT

14 NOVEMBER 2018, SINGAPORE



# KOREA-ASEAN SPECIAL SUMMIT TO BE HELD IN HAEUNDAE, BUSAN IN NOVEMBER

The 2019 Korea-ASEAN Special Summit will be held at BEXCO and Nurimaru APEC House in Haeundae, Busan on 25-26th November. This event is the largest international conference to be held in Korea since the launch of the incumbent administration. More than 10,000 people, including heads of the 10 ASEAN nations, ASEAN Secretary General, government officials and business people, are expected to attend. It is the third time for Korea to hold the Korea-ASEAN Special Summit since the first on Jeju Island in 2009

and second in Busan in 2014. According to a spokesperson at Cheong Wa Dae, Busan was chosen as the venue for the second Korea-ASEAN summit because it had excellent facilities such as venues and delegate accommodation, in addition to a strong will to attract local governments. President Moon Jae-in announced that North Korean leader Kim Jong Un is considering his invitation to this year's Korea-ASEAN special summit, and the President is looking forward to finding out whether Kim will actually attend.



# HAEUNDAE BUCKET LIST 3 TAKING PART IN THE HAEUNDAE SAND FESTIVAL



The 2019 Haeundae Sand Festival will take place from May 24 to 27 at Haeundae Beach and Haeundae Square. In its 15th year, the Haeundae Sand Festival is the only festival in Korea devoted to sand. Fourteen world-renowned artists from eight countries including the United States, China, and Canada will create 20 sand works to the theme of "Music." In addition, an amateur sand sculpture contest is to be held. Visitors can learn how to sculpt at the sand

academy. Families can participate in sand sculpture experience programs, and children are spoilt for choice with activities such as sand treasure hunting, a sand playground and sandboarding. At Haeundae Square, various events such as a fringe festival, street parade, art flea markets, and survival water gun fights will be held.

## MARINE BUS TO OPERATE DURING MAY-AUGUST

When you ride this city bus, you will see the beach under the bus floor and the clear sky stretched above you through the perforated ceiling. On the express city bus, you will feel as if you're riding a submarine and submerged in the water world. Busan's special bus, the 'Marine Bus' will start operating on city bus routes via Haeundae from this month. The operating period is from May to August. There are five buses, including two express city buses on bus route 1003, one bus on route 31, and two buses on route 30, which passes through Taejongdae and Songdo beach. From May 10th to June 10th, if you upload a marine bus photo on SNS, such as Facebook or Instagram, you will be entered into a draw to win prizes such as a Hilton Hotel Busan accommodation voucher and a Cash Bee transport card.



## HAEUNDAE'S SPECIAL PRODUCE 'DARITDOL SEAWEED'

This seaweed, which is from the Haeundae sea, is a healthy food dried in the wind. It was designated as a special produce of Haeundae in 2015 by Haeundae District, and its quality is superior enough for it to be delivered to major hotels and duty-free shops in Busan. Daritdol seaweed grows on the rocks and sandy beaches of the sea, about 15m deep, and contains a lot of nutrients. Instead of being produced in a factory, it is dried in the sun and wind strand by strand, hence retaining its nutritional value. It has a gentle taste and produces a lot of broth.



## MARINE CITY LIGHTING DAY

The Haeundae-gu U-dong 3 Community Service Center will promote the 'Marine City Lighting Day' to brand the outstanding night views of Marine City. Marine City Lighting Day is an event that shows beautiful scenery to domestic and foreign tourists visiting Haeundae by creating a beautiful marine city night view during the sand festival period. Residents will voluntarily turn on their living room lights after sunset. The night view of Marine City can be seen from Haeundae Beach, Dongbaek Island and Haeundae Yachting Stadium or from the sea on a sightseeing cruise ferry or yacht. Haeundae yacht companies will offer a special discount (30%) promotion during the sand festival.