



# HAEUNDAE CITY NEWS

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변화의 시작!  
꿈이 현실이 되는 해운대  
Sun&Fun  
Haeundae



## Coronavirus (COVID 19) :

# We can fight it if we work together

As the coronavirus spreads, Haeundae has entered an emergency work system for all employees as of February 21, and has been conducting large-scale disinfection activities and monitoring of self-quarantine since the 22nd. The operation time of the screening clinic at the health center was extended to 10pm, and quarantine was carried out in apartments in the Jwadong, Banyedong, and U-dong areas which had confirmed cases. Since the 23, dedicated officials for those in self-quarantine have been appointed to check on health status twice a day, in the morning and afternoon. As of February 28, there were 237 in self-quarantine in Haeundae-gu. For the time being, car parking regulation will be eased. Except in the case of obstacles to traffic or safety, such as entrances to buildings or parking lots, pedestrian crossings, intersections and such, car parking will not be regulated and instead information will be given through announcements. Intercity buses to and from Haeundae and Dongdaegu have also been suspended. Haeundae-gu is preventing the spread of the coronavirus by completing disinfection procedures at Haeundae Intercity Bus Terminal, Capital Area Bus Terminal and Sinhaeundae Station. From February 22, video or home worship is recommended at Suyeongro Church, Haeundae Cathedral and other large-scale religious facilities. Haeundae-gu Office has asked residents to observe hygiene rules such as wearing masks.





## Cheongsapo's old bus stop becomes a tourist attraction

### The appearance of an unusual bus stop

A unique bus stop has made an appearance on the beach at Cheongsapo. It is Cheongsapo's nostalgic bus stop which opened in February. It is the alighting stop for the Maeul Bus route 2 and the Blue Line Bus, a Busan City Tour Bus, also makes stops here. The Cheongsapo Nostalgic Bus Stop is an old bus stop which has become a new tourist attraction with a Blue Sand Exhibition Hall, photo zones and shelter spaces. The Blue Sand Exhibition Hall offers visitors enjoyment of the old and the present views of Cheongsapo. There are about 40 shops along the coastline of approximately 700 meters on both sides of the nostalgic bus stop, where you can find cafes and restaurants which are so pretty they could have been taken from the pages of fairy tale books.



### Tourist attraction Daritdol Observatory

Daritdol Observatory, popular as Cheongsapo's top attraction, has been temporarily suspended due to the coronavirus. It is so popular that 600 to 700 people visit it every day, of which foreigner visitors account for 30%. On the second floor of the tourist information center building, there is a 'Dream + Blending Cafe' where you can enjoy your very own coffee. You can try hand dripping coffee yourself at the coffee shop.

### Fishing Villages to undergo makeover through New Deal project

Cheongsapo Port was selected as the destination for the Fishing Village New Deal 300 Project, operated by the Ministry of Oceans and Fisheries. This project aims to create an easy-to-access, easy-to-find, energetic and innovative fishing village, and revitalize the local economy through the modernization of fishing villages and fish ports, and emphasizing of local characteristics. Approximately 8 billion won will be invested in the Cheongsapo Port Fishing Village New Deal project and the project will be carried out from this year to 2022.

## Busan's Local Currency : Dongbaekjeon

Dongbaekjeon, which is a rechargeable card-type local currency that is for use in Busan to revitalize the local economy, has been gaining popularity. The 10% cashback launching event has been extended to this month, and the average number of subscribers and charged amounts per day has doubled. Users can earn 6% cash back even after the initial event period ends. The name Dongbaekjeon is a combination of 'dongbaek' which means camellia in Korean and is the flower that symbolizes Busan, and 'jeon', the old Korean word for money. It contains the intention to revitalize the local economy by working together with small businesses, citizens and traditional markets. The Dongbaekjeon Card can be received by mail after installing the application and applying for a check card. You can also visit KEB Hana Bank with your ID card and smartphone. In addition, you can apply at Busan Bank and receive it within a few days. By registering a linked account, individuals can purchase up to 1 million won a month and corporations up to 10 million won a month. It cannot be used at department stores, hypermarkets, franchise supermarkets, online retailers, directly managed franchises, or other businesses which do not have their address in Busan.

