

## MAKING A BETTER HAEUNDAE FOR ALL RESIDENTS 2019 PLANS FOR HAEUNDAE



### 1. Creating a safe city

Breakwaters will be installed around Marine City to prevent typhoons and tsunamis. We are also in the process of designing installation of tsunami disaster prevention facilities in the Gudeokpo, Songjeong-dong area. The additional installation of CCTVs and video emergency alarms for security and improved CCTV integrated control center system are also planned. The seismic performance of public facilities such as public health centers will also be strengthened.

### 2. Creating a city where we all grow together

We plan to create jobs for young people by opening an entrepreneurial space and company occupation space around the Jaesong Station area. Aehyang-gil in the Joong-song area will be turned into a special street good for walking, and signs will be improved and beautified. 109 public parking spaces will be built in the Jwadong Traditional Market area. Road facilities will be repaired and LED street lamps will be installed in the Jaesong area.

### 3. Creating a city of welfare and a high standard of living

We will expand the national and public daycare centers and run the 'Baby and Mom Center' and 'Childcare Comprehensive Support Center' which will provide integrated services from pregnancy to childbirth and childcare. A Youth Culture Center will also be established to support local youth's physical education, culture, and arts activities.

### 4. Developing a well-balanced region

We plan to improve the residential environment by investing 18 billion won in the Banseong-dong area. Jwadong, a new town, has been in existence for more than 20 years, and future city plans will be discussed with its residents. We also aim to put in place a systematic forest conservation management plan in order to pass Jangsan on to future generations in an optimal state.

### 5. Establishment of HITS to relieve traffic congestion

The establishment of the Haeundae Intelligent Transportation System (HITS) is planned to provide local traffic information and ease traffic congestion. In order to solve the problem of heavy traffic in central areas such as the Centum City and Haeundae-ro areas, a connecting road is planned to be built between Jwadong and Songjeong-dong. A mid-to long-term plan will be put in place to construct Haeundae Tunnel (tentative name) which will connect U-dong and Jwadong from Banyeo-dong and Bansong-dong.

### 6. Creating a global city of culture

In order to create a tourist city of experiences we will develop history, culture, ecology and walking sightseeing programs. A tourist culture street that extends from Marine City to the Dalmaji-gil (road) will also be created. Hydrangeas will be planted along Dalmaji-gil, creating a floral spot which can be enjoyed all year round. A river cruise, River, will operate on the River Suyeong, and distinctive and new attractions will be offered such as night scenery, a rose garden and LED festival. The shore between Haeundae and Songjeong beaches will be turned into a promenade and viewing deck. We will also expand the current public WIFI system. A residents' campaign will also be run to reduce disposable items, create a Haeundae without cigarette butts, and for residents to pluck weeds in front of their home for overall community development.



# JWADONG TRADITIONAL MARKET: A PLACE BRIMMING WITH AFFECTION

 This year marks the 20th anniversary of Haeundae's representative market

Haeundae's Jwadong Traditional Market was opened in 1998 when Haeundae was established as a new city and this year marks its 20th anniversary. Although surrounded by tall buildings and shopping areas, the market retains its original appearance. Each store name is displayed on the same type of sign, giving a neat and organized impression. Fresh vegetables and fruits, fish and meat are sold at the market. The vegetables are fresh and the fruits delicious. If you are good at bargaining, you can even get some freebies. A variety of health-related foods are also sold. Another advantage of this market is that you can buy a variety of well-prepared side dishes at reasonable prices. An array of snacks such as rice cakes, sikhye, fish cakes and rice cakes are also sold. Makgeolli Alley, a renowned spot in Jwadong Traditional Market, also sells low-priced dishes to accompany alcohol.



# HAEUNDAE'S DECEMBER ON SNS

 Winter\_Haeundae

A photo of the light festival opening in December last year, with an enormous crowd. Haeundae has lots to see not only in summer but also in winter.



 Enjoy a beer in the hot spring

This unique vending machine seen for the first time is a beer vending machine selling beer for drinking in the hot springs. Haeundae-gu has launched a ticket for 10,000won which includes access to a hot spring and a beer. Enjoy the warmth of the hot spring with the coolness of beer.



 Mipo, brimming with winter atmosphere

It may be leisurely during the day, but once the evening arrives Mipo becomes crowded with people. It was also the backdrop for the movie "Haeundae". Once in the shadows of Haeundae Beach, it has recently become an up-and-coming hot tourist place. It is a beautiful fishing village where you can enjoy a walk with views of the sea along the railroad trail during the day, and enjoy raw fish, grilled shellfish and eel night.

