

# CONSTRUCTION COMPLETED ON HAEUNDAE SQUARE'S "GO-UN SEASIDE FOUNTAIN"

■ A feast of water, lights, and music awaits visitors at Haeundae's newest attraction!



Haeundae District is proud to announce that construction of the Gunnam Road music fountain was completed on April 28th.

Gunnam Road, which runs perpendicular to and serves as the main entrance to Haeundae Beach, has been the site of many improvements over the last three years. Projects began in March of 2015 to turn this important road into a more pedestrian-friendly area. After two years of construction, the "Gunnam Road Culture Square" was opened for business. The 490-meter long, 15-meter wide pedestrian walkway was an immediate success, providing a safe and open area for culture, the arts, and general fun along the road, which had once been overrun by cars and traffic.

Once the first phase of the project was complete, work started on the creation of the music fountain. The music fountain was designed to give visitors a sight that would tickle all of their senses. To do this, the fountain has four settings that it cycles through depending on the day and occasion. They are movement, media, media with movement, and music with movement. Each setting is fascinating to watch, and we encourage everyone to go to the area and check it out!

There have also been two naming contests.

One naming contest was held to name the area itself. When construction was first completed, the area was temporarily named the "Gunnam Road Culture Square," but in April a naming contest was held to give the road its permanent name. The name "Haeundae Square" was chosen as the winner for its simplicity and for how perfectly symbolic it was of the area.

Another naming contest was held to name the music fountain. The winning entry was "The Go-un Seaside Fountain." "Go-un" is the literary name of Choe Chi-won, and "seaside" refers to the fountain's ocean-side location. This name garnered first place because it's fresh, symbolic, and possesses popular appeal. The "Go-un Seaside Fountain" is still going through trials and testing but will begin operating full-time in June.

Get down to Haeundae Square and see the Go-Un Seaside Fountain!

**For more information, call the Department of Tourism and Culture Division at 051 749-4083.**



# THE HAEUNDAE SAND FESTIVAL STARTS NOW!

## ■ This year's title is "Heroes: Meet on the Sand"

The 2018 Haeundae Sand Festival is titled "Heroes: Meet on the Sand," and takes place for four days from May 19th through May 22nd. This year's festival also has three underlying concepts: See, Experience, Break Away.

This is the 14th Haeundae Sand Festival. This nature-friendly festival the only sand festival in Korea and it has grown in popularity each year. Last March, the Haeundae Sand Festival won the Korean Festival Contents Association Award for the 4th year in a row.

### **Famous Sand Artists from Six Countries!**

The highlight of the festival is the World Sand Exhibition. This year's festival will feature eleven famous sand artists from six countries- South Korea, Japan, the U.S.A., Taiwan, China, and Singapore. There will several grand 3-D main works, as well as smaller creations scattered around the beach throughout the event and into the summer.

### **Challenge! I'm a Sand Artist too!**

The festival will also feature a sand art academy, where participants can meet with professional sand artists and attend lectures on how to make sand art. The participants can then put their newly-learned skills to work and make their own sand art. The sand artists will also put on a "10 Minutes Speed Sand Art" show, during which they will make their creations for a live audience from start to finish in just ten minutes.

The beach will also host a "Sand Play Experience Zone", "Search for Treasure in the Sand", "Sand Flag Game", and "Kid's Sand Playground", as well as various other programs.

### **Participate in Experience Projects like "Bubble Survivor"**

Haeundae Square's "Go-on Seaside Fountain" will also be on full display throughout the festival. In addition, Haeundae Square will host the fringe performance, the art free market, an LED sand castle, and a flower carpet made up of actual flowers.

The festival will also feature "Guerilla Bubble Survival," a team game using water guns. It doesn't end there! There will also be a 70's and 80's themed sand dance club, "The Story of My Hero" parade, as well as a variety of other programs that people can enjoy during the four-day event. Events will be wheel-chair accessible and everyone is welcome!

The opening ceremony will be held on May 19th, at 7:00 p.m., featuring a series of special performance including moving sand art, PID (Performance in Darkness), Hyo-rin's "mini-concert," and multimedia fireworks over the ocean.

On the 20th, there be a popera (pop opera) concert, and a VR tilt brush performance.

On the 21st, guests can enjoy a mime comedy performance, as well as a saxophone show. Last year, 2.2 million people from Korea and abroad attended the festival, and 99.6 billion won was spent in the local economy. Haeundae District hopes to maintain and expand on this success and work towards developing the sand festival into a world-class event.

**For more information, please call the Division of Tourism and Culture at 051 749-4063.**



# SPECIAL LECTURES ON ROBOTIC CODING HELD AT THE HAEUNDAE HUMANITIES LIBRARY

## ■ Haeundae invests in our future leaders in an interesting and fun way!



On April 17th, the Haeundae Humanities Library held a special, day-long event for area youths designed to teach them how to write code used to control robots.

There was only space for 20 students (3rd grade to 5th grade) to participate in the event, and those spots filled up fast.

The two-hour event featured two lectures. One was called "Unplugged Board Games", and the other was called "Physical Computing with Ojobot".

"Unplugged Board Games" involved playing board games designed to educate the children about vocabulary and computer technology, and to teach them about the logic involved in the code-writing process.

"Physical Computing with Ojobot" was all about teaching the children to understand the basics of robotic coding. Through simple code, students were taught to make the robots move in a straight line. They were then divided into teams and used code to play a game of curling which used the robots as curling stones. It was a great way to get young students interested in the worlds of coding and robotics.

Inji Elementary School student Kim Ji-in said, "It was difficult to make the robots move in the right direction and to make the code in the right order, but I got used to it and started to understand. That was very satisfying."

Jangsang Elementary School student Yoo Yoon-seo said, "It was really interesting when the robot moved as I commanded. It was so fun and I want to do it again."

The Haeundae Humanities Library aims to be a place where residents of Banseong and Jaesong can expand their knowledge and receive cultural support.

Journalist,  
Jeon Hee-kyeong