

# HAEUNDAE'S BEACHES OPEN FOR ANOTHER EXCITING SUMMER SEASON!

■ This year's theme is "Improve. Increase. Recreate."

Haeundae and Songjeong Beach officially opened on June 1st, and the city is excited for another year of summer fun at these two famous Busan destinations. The Haeundae District Office has created the theme slogan "Improve. Increase. Recreate." to illustrate what we hope to do at our beaches this year.

**Improve:**

This part of the theme involves adding new features to the beaches to attract more visitors. To that end, this year marks the launch of the "I Haeundae" hot air balloon. This new attraction provides riders with a sweeping panoramic view of Haeundae Beach from a height of approximately 15-meters. The balloon is located at the Mipo end of the beach where visitors can enjoy the beach view from the sky on the vertical ride.

There will also be a new tourist area called "Songjeong Hyu" opening in Gudeokpo at the end of Songjeong Beach. This viewpoint and rest area will offer free Wi-Fi, air conditioning, and showers for visitors to Haeundae's other beach. It will be open in mid-June.

**Increase:**

The second part of the theme is "Increase". This is about increasing culture, convenience, and fun at Haeundae's beaches throughout all four seasons. The city plans to increase these elements through improved cultural facilities and sensible use of area resources and space.

The "Haeundae Beach Cinema," "Photo Booth," "Music and Fusion Concert," and "Music Bank," will all be part of the "Small but Certain Happiness" program that runs from July to September. This year will also feature a reprise of 2016's popular night swimming, night running, night

concert, and night treasure hunting programs.

The night swimming program will run for 16 days, from July 27th through August 10th, from 6-9 p.m.

"Haeundae Beach Radio" is another cultural phenomenon. Back for another season, it's the only broadcast that takes place on the beach. It will run "Haeundae Beach Entertainment" and other popular and entertaining programs.

Finally, this year will feature a wide-open, parasol-free zone at Haeundae Beach as well as two more such areas at Songjeong Beach. Haeundae visitors have asked for more open space for recreation and fun and we are giving it to them!

**Recreate:**

Recreate is the last part of the concept. For us, this means to take what we have in Haeundae and to shape it in the most nature-friendly and beautiful way possible.

For example, artists and volunteer groups have been busy collecting trash from the ocean and beach and transforming it into pieces of art. These artworks are designed to remind us to keep our beaches and waters clean.

There is also a project underway to replace the sand at Haeundae Beach with a finer, higher-quality sand from the west coast. This effort is called "The Golden Sand Restoration Project."

All in all, this promises to be the best summer yet in Haeundae. We look forward to seeing you at the beach!

**For more information, please call the Division of Tourism Management at 051 749-7613.**



# INTRODUCING THE SOLBAT ART VILLAGE

## Healing in the Streets: Pine trees and murals in the heart of Haeundae

The "Haeundae Solbat Art Village" is a new cultural and artistic attraction located in the alley behind the Sfunzi building outside Haeundae Subway Station Exit 1.

A 200-year-old pine tree sits in the middle of the walk-way. This historic tree is surrounded by six yellow-colored workshops and thirteen walls that have been covered with beautiful murals from some of Busan's best street artists.

The Busan Art Association held a competition last year to select the artists who would be displaying and working in the art village. It is now an open space for showing work, creating art, making crafts, and for learning how to find the artist within through art classes and workshops.

Painter Lee Seon Jae said that "Solbat Village" is a moving exhibition. People don't have to visit a gallery. We can just stroll through the streets of Haeundae and see some great art.

The six yellow art workshops include "The Painter's Attic," where visitors view pet portraits and attend workshops specializing in teaching how to paint animals.

There's also the "Spare Space" art workshop, where you can experience artwork made from various cloths and fabrics.

The "KMJ Gallery" displays the work of painter Go Mi Jeong. She is a big fan of actor Lee Minho, and you can view his image, as well as those of other stars painted onto her popular line of postcards.

The artist at the "KANKAN ART" workshop has been working in the field for 20 years now. There are all kinds of art and workshops at this facility.

The "Eee Sweetroom" workshop contains prized collections of works that feature the cute little "Ggurubi" character that has been capturing the hearts of children and adults alike since the exhibition opened.

Visitors can also check out these artists' works at the Haeundae Square Gunam Road Art Market on Saturdays at 4 pm.

If you are looking to save some money, a discount art sales event takes place on the last Wednesday of every month. The hours of operation are from 11:00 am to 6:00 pm every day except Tuesday when the workshops are closed.

Hwang Minsook  
Reporter



# HAEUNDAE DISTRICT OFFICE OFFERS FREE LEGAL ADVICE FOR RESIDENTS IN NEED

## Receive Free Counsel from the "Law Home Doctor"



A public attorney is now offering free legal counsel at the Public Service Center located on the 1st floor of the Haeundae District Office to those in need. The "Law Home Doctor" program has been serving low-income and disabled residents with free legal advice since May of this year.

This service is provided by the Korean Ministry of Justice. Haeundae District Office is the fifth local government to benefit from the program, after Busan City Hall, as well as the Sasang-gu, Nam-gu, and Suyeong-gu District Offices began similar programs.

Haeundae District's "Law Home Doctor," Go Eun Sol is currently giving free legal advice to recipients of government assistance, the disabled, single-living seniors, immigrant wives, and victims of crime.

The objective of this program is to prevent unnecessary lawsuits. If a resident is unable to solve their problem with the assistance of this program, they will then be referred to the Korean Legal Aid Corporation for further investigation.

The "Law Home Doctor" is available to visit the homes of people who are physically unable to visit the office.

If you are in a disadvantaged position and in need of legal advice, please consult the homepage [www.lawhomedoctor.moj.go.kr](http://www.lawhomedoctor.moj.go.kr) or call 051 749-5689 to make a reservation.

Low-income residents are often denied legal assistance due to lack of funds. The Haeundae District Office hopes the "Law Home Doctor" program can help to remedy such situations.

**For more information, please call the Office of Planning and Coordination at 051 749-4033.**