

A NEW HAEUNDAE TRAFFIC MAP



Busan's first underground highway, the Centum-Mandeok Expressway, held its groundbreaking ceremony last month and began work on the construction. The highway is a four-way underground road that runs 9.6 km from Jaesong-dong Suyeonggangbyeon Road to Mandeok-daero in front of Mandeok Cathedral in Mandeok-dong, Buk-gu. When the road is opened in 2024, journeys which take 40 minutes will be reduced to approximately 10 minutes, easing the traffic congestion on the surrounding roads. The opening of this road will complete the 'Inner Ring Road' leading to Gwangan Bridge, Busan Port Bridge, Namhang Bridge, Cheonma Tunnel, Gangbyeon-daero and Mandeok-daero, contributing to the balanced development of the eastern and western areas of Busan.



FALLING INTO FESTIVALS THIS FALL AT HAEUNDAE

Various festivals will take place around Haeundae in October and November. The Jangsan Festival will take place on the 3rd October, the Busan International Film Festival from the 3rd to 12th October, and the Dongbaekseom Culture and Tourism Festival will be held on the 14th, followed by the Busan One Asia Festival from the 19th-25th October. The Busan Fireworks Festival will be held on the 2nd November. The Dongbaekseom Culture and Tourism Festival is a literary festival in honor of Choi Chi-won, who gave 'Haeundae' its name. The Busan One Asia Festival, the representative Hallyu festival of Asia, will be held in Haeundae Gunam-ro, Haeundae Square, and Busan Cinema Center. Haeundae Square offers performances, exhibitions and cultural experiences centering on K-Pop. Busan Cinema Center will host hip-hop artist concerts and EDM parties from 7:30pm on the 20th. From 8pm on 2nd November, the 15th Busan Fireworks Festival will be held at Gwangalli Beach and Dongbaek Island.

FROM HAEUNDAE TO GANGWON-DO BY HIGH SPEED TRAIN



Haeundae-gu is to launch a new high-speed train, 'Haeundae Station', which will enable residents in the eastern Busan area get to Gangneung (Gangwon-do) and Cheongnyangni (Seoul) conveniently. Haeundae-gu will propose the plan to the government to establish a high-speed train stop at BEXCO station or Shin-Haeunsae Station on the Donghae line. Meanwhile, the government announced plans to operate high-speed trains on the entire Donghae line between Bujeon Station (Busan) and Gangneung in July.

KOREA-ASEAN SPECIAL SUMMIT BEGINS TO WELCOME GUESTS



On November 25-27, the Korea-ASEAN Special Summit, which will consist of members from 10 ASEAN countries, will be held at BEXCO in Haeundae. In connection with this, the first Korea-Mekong Summit will be held at Nurimaru APEC House on November 27. More than 10,000 ASEAN leaders, secretary generals, business people and journalists are expected to visit Busan during the event. BEXCO will host the Business & Startup Expo, the Hallyu Innovation International Forum, and the Smart City Fair, in addition to the 'Korea-ASEAN Together for the Future' event, which is for youth participants. Haeundae-gu has started preparations to welcome guests ahead of the Korea-ASEAN Special Summit, which is the largest international event under the current administration. The road from BEXCO to Dongbaekseom and the ASEAN Cultural Center has been made into flower paths and Dongbaekseom Road is being maintained. Landscape lighting will be installed around the yacht stadium, which is beautiful at night. During the event, special events such as the Haeundae Light Festival will be held at Haeundae Beach and Haeundae Square in Gunam-ro for visitors to enjoy.

INTRODUCING PARTICIPATING COUNTRIES: MY HOMETOWN IS CAMBODIA



Lee Hyun-joo (Haengsaeng Lim) is a multicultural school lecturer at the Haeundae-gu Multicultural Family Support Center. Lee's hometown is Tbong Khmum, west of the Mekong River, and a traditional rural area. The area plants a lot of corn and grows a lot of tobacco trees and pepper. About half of the year is rainy due to the rainy season, and rivers flow with water and diverse living things. Some people build floating houses on the river. Most villagers live by farming and catching freshwater fish. Hyun-joo's parents were farmers, but they also cultivated various produce such as sesame, corn, and beans. Hyun-joo, who doesn't have a brother, used to work with her older sister to help their parents do farm work. Hyun-joo misses the city of water, Tbong Khmum, which shows the abundance of the Mekong.