

변화의 시작!
꿈이 현실이 되는 해운대
Sun&Fun
Haeundae

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JUNG-DONG 2 RO 11,
HAEUNDAE-GU,
BUSAN. (48095)

PH:+82 (51)749-4000



2020

This is how Haeundae is changing

2020 is a significant year that marks the 40th anniversary of Haeundae-gu being promoted to its status as Haeundae-gu after becoming independent from Dongnae-gu. In the New Year, Haeundae-gu plans to focus on its inner strengths rather than external growth.

Creating a safe and convenient traffic environment

We plan to build a two-step HITS project, a maeul bus (local bus) arrival information system and a parking sharing system based on IoT. To speed up the construction of the Haeundae Tunnel that connects the East and the West, we will secure a national budget and make efforts to extend Metro Line 2 to Osiriia Station in Dongbusan.

An eco-friendly city with a high quality of life

In order to prevent the disasters of Marine City and Gudeokpo, we will carry out maintenance projects, designate Jangsan as a public park and restore the eco-system, while maintaining Chuncheon as an ecological river. Also, we will increase the supply of electric vehicles and increase charging stations while creating cooling and clean roads to reduce urban heat islands on Haeundae Beach. We will also create an urban forest experience park in Banyeo-dong to provide a place for citizens to relax in.

A cultural tourism city where everyday life is fun

In accordance with changing travel patterns, we will develop walking tours by region and make River Suyeong a night-time tourist attraction. The coast along Haeundae-Songjeong Beach is a citizen-friendly space, and the Green Railway project between Mipo and Songjeong Station will see the expansion of the pedestrian deck to make it easier for walking. We plan to create a moonlit path with charming night scenery and foster Songjeong Beach as a place for marine leisure.

An economically-active city that supports abundant life

We will foster young entrepreneurs with a competitive edge by operating an incubation system to support youth independence and growth. We plan to revitalize the market by establishing public parking lots in traditional markets and improving signage. Further, we have plans to expand job stability for the socially disadvantaged including the elderly, and to revitalize the social economy such as social enterprises and village companies.

Balanced Development for a Sustainable Future

The 2040 Haeundae Future Plan, which will serve as a blueprint for the future development of Haeundae, bridges the gap between regions through urban regeneration and re-creation. We will also carry out a full-fledged relocation of the previous government office that has not made progress for a long time. The current government office will not be sold, but we will consider its use as a complex facility for the revitalization of the surrounding business district. The three old parks, including Buheung Park, will be remodeled and green spaces will be created in Banyeo-dong Obongsan and the hill area in Udong.

Enjoying a warm welfare community together

Free meals will be expanded from this year to the second grade of high school, and the Haeundae Youth Training Center, which has been newly appointed as a consignment institution, will prepare various projects to discover youth talent. A youth culture house will be built in Jwadong to provide youths with a leisure space.

Cheongsapo: to be made into a port we want to revisit



Cheongsapo Port was selected for the 'Fishing Village New Deal 300 Project' by the Ministry of Oceans and Fisheries. As a result, Cheongsapo Port will spend 8.08 billion won over 3 years from this year to 2022 to renovate old facilities and create a walking path for tourists to enjoy beautiful coastal scenery. In addition, plans are in place to set up a seafood market so that tourists can enjoy fresh seafood easily.

Songjeong Minbakchon has undergone a makeover

Songjeong Minbakchon, which is one of Busan's top university student overnight trip locations and a place for vacationers, has changed dramatically. Despite the area being a famous tourist destination, the alleys were typically old and dark and there was a high demand by residents to improve the area. Haeundae-gu was supported with 300 million won in 2019 and the funds were used to repair pedestrian paths (1,478m²), and install design murals, signs and 17 CCTVs for crime prevention. In the case of murals, there are three concepts: 'Icons representing Songjeong', 'place for enjoying surfing all four seasons', and 'Words for healing'. Surfers, parasols, waves and such images are painted in bright colors to give visitors a sense of familiarity.

