



HAEUNDAE CITY NEWS

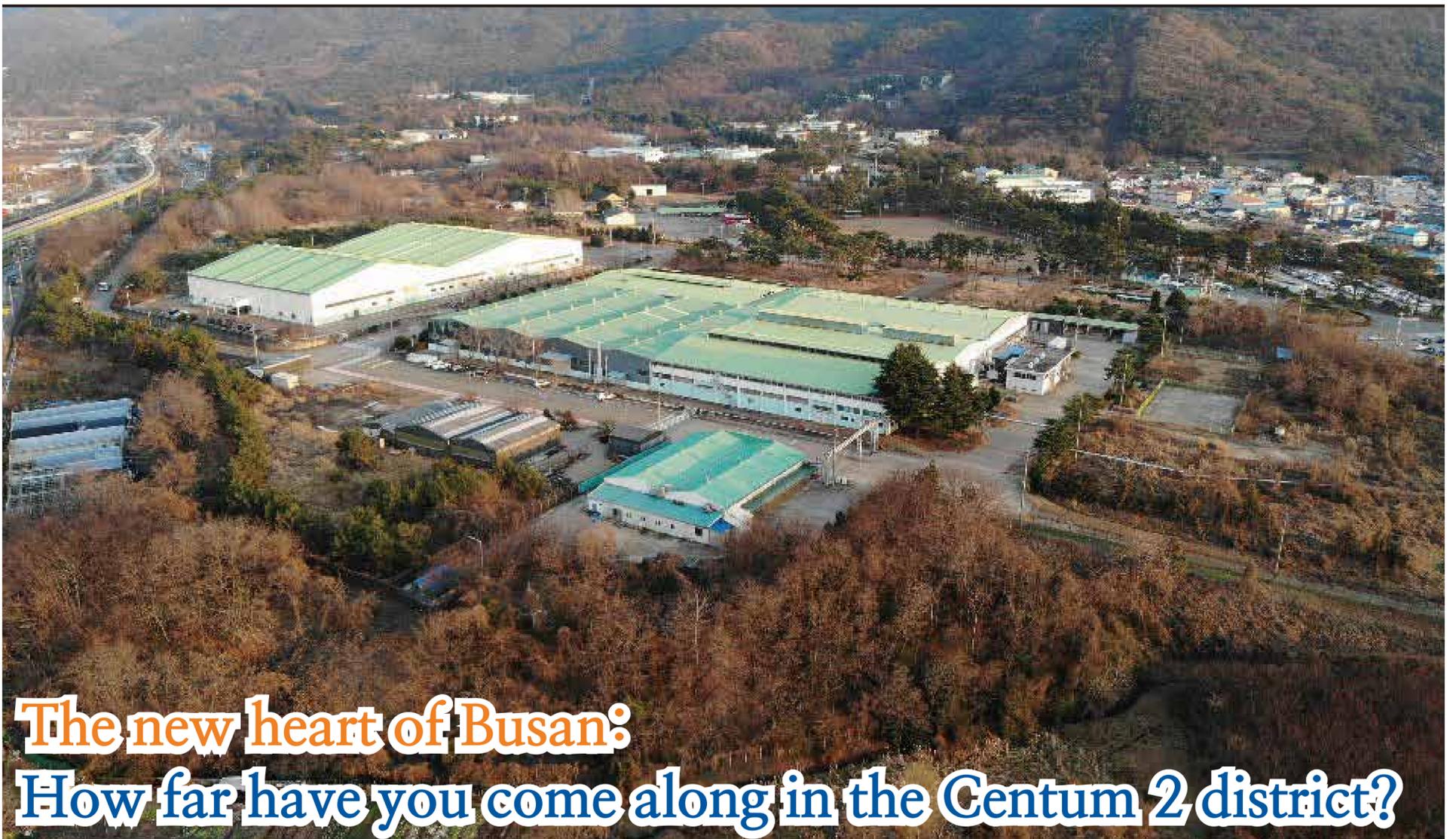
Issue No. 306,
August 2021

WWW.HAEUNDAE.GO.KR

JUNG-DONG 2 RO 11,
HAEUNDAE-GU,
BUSAN. (48095)

PH:+82(51)749-4000

변화의 시작!
꿈이 현실이 되는 해운대
Sun&Fun
Haeundae



The new heart of Busan: How far have you come along in the Centum 2 district?

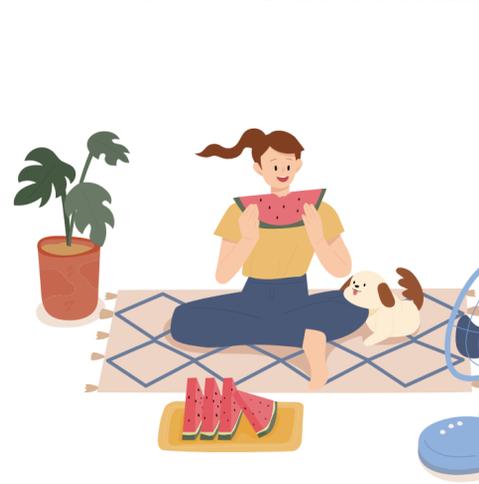
Centum 2 district, where the high-tech industrial complex will be built, is progressing smoothly. Currently, 148 companies are hoping to move in, and the total project cost has increased by 574.5 billion won to 2.0411 trillion won. Haeundae-gu plans to build a Residents' Gymnasium in connection with the creation of the industrial complex and will also strive to expand various transportation options. In addition, a 'recyclables sorting center' will be built within the industrial complex, and this facility will not be a waste treatment facility, but a place to re-separate recyclables.

Haeundae opposes the creation of a marine tourism cable car



After consultation with experts and residents in June regarding project plans to build a 4.2km-scale marine tourism cable car linking Haeundae and Igidae, Haeundae decided that there were problems with the protection of cultural properties, traffic congestion, environmental damage, and safety issues in Busan, and thus opposed the project. Cable cars are currently operated by many local governments across the country, so they have no originality and charm as a tourist product. If the facility becomes old and stops being used, it will become obsolete. Dongbaekseom Songnim Park, the site where the bus stop is to be installed, is a historical and cultural environment preservation area, so it is impossible to install tourist leisure facilities. In addition, the cable car is planned to pass through Dongbaekseom Island, a cultural property protection area, so there are concerns of damage to cultural properties. In addition, the Haeundae area is a habitually congested area, and traffic congestion cannot be prevented with measures such as securing parking lots and new nearby lanes as suggested by the cable car operator. There are also concerns about safety issues caused by weather changes such as strong winds and sea fog in Haeundae.





Keeping residents safe from the heat wave

Haeundae-gu formed a heatwave response task force team to protect residents from the heatwave. On days when the heat wave warning is in effect, four sprinkler trucks are mobilized three times a day to spray water on the entire roads in the area. An automatic watering system installed on the road 500m around Haeundae Beach is installed and water is sprayed on the road three times a day during a heat wave warning. Haeundae is also operating indoor cool-off shelters in 79 places including welfare centers and public health centers, and five outdoor shelters including APEC Naru Park and Jangsan Park. Shade screens were installed on 49 major roads in the area so that residents waiting at the pedestrian crossing can avoid the scorching sun. About 250 disaster helpers will check on the safety of those vulnerable to heatwaves in the area, including 3,500 elderly people who are living alone, through phone calls, text messages, and visits.



Creation of summer flower hydrangea complex in Haeundae Park on Dongbaek Island

Along with local companies, Haeundae has been steadily planting camellias in Haeundae Park at the entrance to Dongbaek Island since 2019 and this year, 32 camellias were planted. In addition, about 5,000 hydrangeas of 9 species were planted on 9,000 square meters of Haeundae Park in June. This is to create a park where you can see camellia flowers in winter and hydrangeas in summer. For this project, 500 million won was donated by the Korea Housing & Urban Guarantee Corporation, and trees were donated by Han Jung Tae Young Industry Co., Ltd., Dongnam Recycling Co., Ltd., and the Busan Shinhaeundae Rotary Club.