



Haeundae Light Festival Comforts People with Hope



Haeundae-gu is hosting the 8th Haeundae Light Festival until the 2nd of February, 2022. In accordance with the Roadmap for Gradual Return to Normal Life from COVID-19, Haeundae-gu will hold the lighting ceremony, which had to be canceled due to the pandemic last year and programs in which citizens can take part while strictly complying with the quarantine guidelines. With the theme of 'Stories of Haeundae Filled with Lights,' the festival will take place in and illuminate Haeundae beach, Haeundae square in Gunam-ro, Haeundae market, and Haeundae Oncheon-gil for 68 days to comfort the people and deliver a message of hope. This year's festival reveals the folk tale of the 300-year-old turtle

appearing on Haeundae beach in 1964, as shown in Haeundae square. A story of the queen Jinseong, the 51st monarch of the Silla Dynasty, who took a bath in a hot spring and recovered from smallpox is depicted in Haeundae Oncheon-gil with lights. The section of 'four seasons you meet with media art' has been extended from 80m to 120m to display more animated and marvelous videos. All participants must wear face masks. About 30 staff have been dispatched to check visitors' vaccination certificates, or people who are unvaccinated can present a negative COVID-19 PCR test result.



Countdown to New Year 2022 and Sunrise Festival in Haeundae

Countdown to New Year 2022 will take place on the 31st of December, the last night of this year, on Haeundae beach, and the sunrise festival on the morning of the 1st of January 2022. A special year-end concert will be held on the specially prepared stage on Haeundae beach at 11 pm on the 31st, and people will count down together to welcome the new year. As people welcome the new year, fireworks will embroider the night sky and the stage. On the very first day of the new year, the '2022 Sunrise Festival' will start at 6 am. The event will include a performance at sunrise to give hope,

and a new year's greeting, followed by the Black Eagles aerobatic team air show to salute the first sunrise. Among the world's best flight display aerobatic teams, the flight display team of the Republic of Korea Air Force will enthrall spectators with an air show using 8 T-50B fighters over Haeundae beach for about 5 minutes after the sunrise. In accordance with the Roadmap for Gradual Return to Normal Life from COVID-19, up to 500 visitors can enter who are fully vaccinated or present a negative PCR COVID-19 test result issued within 48 hours.



Financial assistance will help all Haeundae residents return to everyday activities

Haeundae-gu will provide all Haeundae-gu residents with KRW50,000 financial assistance to help them gradually return to everyday life and revitalize the sluggish local economy. It will be given as a prepaid card usable within three months. Migrant husbands and wives and permanent residents are also beneficiaries. Haeundae residents can receive this card from January 2022 from the administrative welfare center covering their registered address. Further details will be announced if any developments are forthcoming.

Centum District 2 designated as Special Zone for urban convergence



Centum district 2 of Haeundae-gu was designated as a special zone for urban convergence on November 24th. A special zone for urban convergence is a project to build a highly-dense hub with excellent infrastructure encompassing industry, housing, and culture in the central part of metropolitan cities (other than Seoul) for a more balanced national development. Centum district 2 (approximately 1,910,000m²) includes traditional industrial facilities and non-developed land in some parts of Banyeo-dong. Thanks to their vicinity to Centum City and Haeundae (the center of east Busan), this area can utilize the excellent industrial, residential and cultural infrastructure. Parts of the already established transportation network such as Metro line number 4, Bansong-ro, and the Gyeongbu Expressway can be used. This project will develop attractive residential, industrial, and cultural areas along with the creation of a future industrial ecosystem centered on information and communication technology with start-ups and existing companies coexisting. The project will be completed in 2027 with about KRW2,041.1 trillion of the total cost. Production and value-added stimulus effects have been estimated to be worth KRW28 trillion, with a jobs stimulus of around 98,000.