

2024

New Year's Message from Head of Haeundae-gu

Happy New Year! A hopeful start to the year 2024 has begun. I will make every endeavor to make Haeundae a city that is both comfortable to live in and inviting for more visitors. I would like to ask foreign residents and tourists of Haeundae for involvement and support for Haeundae.



Take note of changes applying to foreign residents from this year!

- 60,000 children from low-income multicultural families are eligible to receive financial support: 400,000 won (elementary), 500,000 won (middle school) and 600,000 won (high school).
- Korean lessons and job training will be provided to marriage immigrants seeking employment.
- A "First Meeting Pass" voucher will be issued to a new-born baby from a multi-child family (2 million won for the first child and 3 million won per child from the second child).
- Employment, language, and cultural education will be provided to non-professional foreign workers (E-9 visas).
- The employment permit system (E-9 visas) will now allow foreign workers to work at restaurants serving Korean food.



Haeundae, Comfortable and Alluring City

Haeundae-gu going global with three top-priority projects



Green city for walking

With the aim of promoting its resident's health and responding to the increasingly popular trend for walking barefoot, five barefoot walking courses will be added

around Jang-san Mountain in Haeundae. In Songlim hydrangea flower gardens (one of Haeundae's new tourist attractions), a hydrangea red clay walkway will be

paved, which connects to Haeundae Beach and also a walking barefoot event will be organized to take place there. Additionally, more nature-friendly facilities will

be established along the Seok-dae-cheon stream area and at Daecheon Park after it has been rearranged.



A city for raising children

In Haeundae, a training facility for young people (Jwa-dong dream sharing place), a futuristic place for children and youth, and an "Industry 4.0" suitable place will be built. In Songjeong, which is an area without a library, a complex cultural place for children will be founded. In addition, the English

Education Base Center in Haeundae will be in operation. Parents can also now receive one million won as a childbirth grant for their second child, and a public kids' cafe will be part of the Support Center for Childcare.



Global city of culture and tourism

Under the "Haeundae Platform 1934" project, areas ranging from Haeridan-gil to the former Haeundae Station to Gunamro Cultural Square will be developed as key locations for regional culture and tourism. As part of this strategy, Songjeong will become a year-round sustainable resort vil

lage offering both surfing and leisure activities. Haeundae Sand Festival and Light Festival will have greatly enhanced content, too. Sustainable tourism will be invigorated with the promotion of "workations", which combines work and vacation.

Fishing banned at Haeundae and Songjeong beaches

Since December last year, fishing has been banned at Haeundae Beach and Songjeong Beach. The reason is due to the increasing number of tourists enjoying water

activities all year round and people walking barefoot on the beach. Moreover, there have been a lot of civil complaints regarding fishing lines that have not been cleared up

and the danger posed to those walking barefoot. For fishing at Haeundae or Songjeong beaches, a fine of 50,000 won will be incurred.

